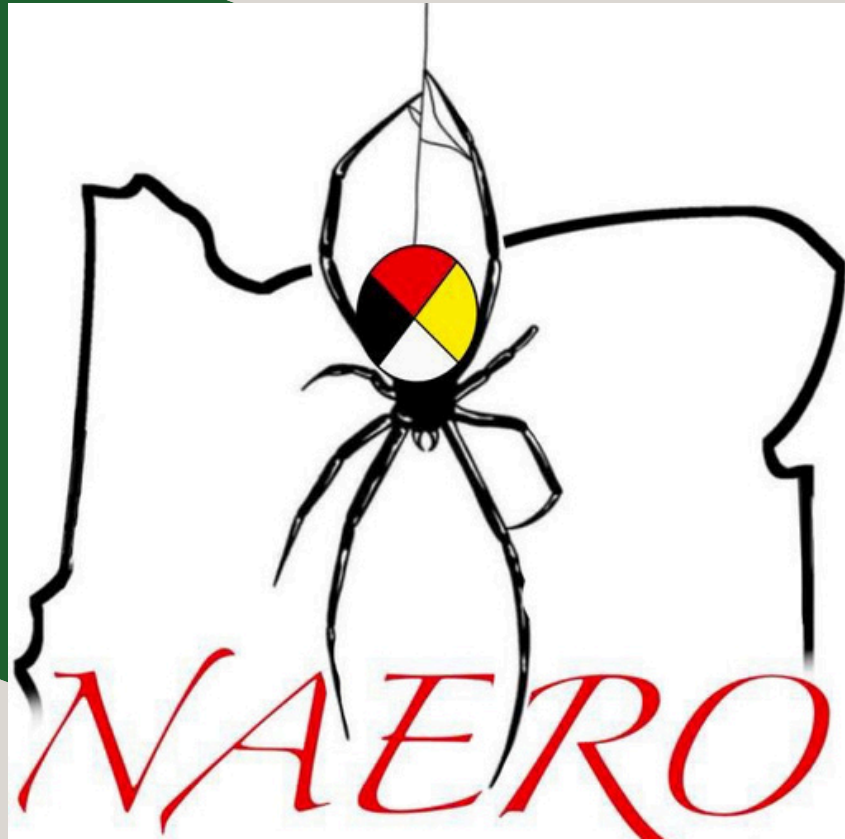


# Native American Emergency Response Oregon



## Business Plan 2025

est 11.26.2023

Nonprofit status in  
Oregon: March 2025

NAEROregon@gmail.com

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# Executive Summary

Native American Emergency Response Oregon

## VISION

NAERO envisions coordinated, comprehensive, and collaborative community relief responses to MMIW/P, economic and natural disasters, wildfires, and resource scarcity in Portland, the surrounding urban areas and the entire state of Oregon.

## MISSION STATEMENT

NAERO builds emergency response plans and coordinates efforts among Native Americans and Native American-serving organizations. Their work focuses on preparing for and responding to emergencies affecting indigenous people in Portland, surrounding areas, and throughout Oregon.

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### The Product/Service

NAERO will coordinate with existing organizations and individuals, and resources to respond to emergencies impacting Native Americans in metropolitan areas.

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### The Network

NAERO strives to build a robust network by collaborating with Native American community groups to bolster emergency preparedness and response capabilities.

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### The Financial Status

Funding comes from anticipated grants, donations, and contributions from a wide range of sources, including federal entities and private individuals and organizations.

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### Future Plans

The allocation of grant and donation funds from diverse sources will be dedicated to advancing emergency preparedness, encompassing the planning for power outages, water shortages, search and rescue operations, wildfire response, earthquake readiness, and addressing a multitude of other emergency scenarios that may arise.

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# What does NAERO do?

NAERO is dedicated to fostering emergency preparedness in Native American communities throughout Oregon. They help individuals and organizations recognize the vital importance of readiness, and they support the creation, implementation, and maintenance of essential emergency plans and community hubs for gathering during emergency situations as they happen.

1. Identify gaps in services and resources for urban and rural AREAS

2. Create and facilitate a multidisciplinary local and statewide Native Emergency response team(s)

3. Coordinate communication and collaborative community response to emergencies such as natural disasters, MMIW/P, resource shortages, pandemics, and political instability,

4. Educate community members on basic survival skills, disaster preparedness, safety planning, self defense, and violence prevention.

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# Goals

## Goal 1:

identifying emergency protocols in place by existing native entities and individuals, detect gaps and areas lacking where community needs assesment and connect with individuals/entities

## Goal 2:

Create and facilitate multidisciplinary statewide urban and rural Native Emergency response team(s) lists of volunteers for each region

## Goal 3:

Create coordinated response protocols and contingency plans to help Native American communities and individuals throughout Oregon in urban areas as well as assist in the creation of mobile response units.

## Goal 4:

Educate community members on basic survival skills, diaster preparedness, safety planning, self defense, and violence prevention.

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# Goal: #1

identifying emergency protocols in place by existing native entities and individuals, detect gaps and areas lacking where community needs assesment and connect with individuals/entities

**START DATE:06/30/2025**

**COMPLETION DATE: 12/31/2025**

## STEPS TO MAKE GOAL 1 HAPPEN

1. What protocols are in place for the city of Portland and the surrounding areas, who has established these protocols and for what senarious?
2. establish a list of these entities who are associated with emergency protocols currently in place and what they are responsible for doing
3. identify where there are gaps in these plans, or what has not been considered or taken into account, clearly list these deficiencies
4. assess the most urgent needs that are missing

## THINGS TO THINK ABOUT

why has there been no established emergency proceedure protocols for native americans living in the urban setting? why has there been no planning and preparation of mobile response units with volunteer units of individuals who can resond to different locations during an emergency/disaster?

# Goal: #2

Create and facilitate multidisciplinary statewide urban and rural Native Emergency response team(s) lists of volunteers for each region

**START DATE: 06/30/2025**

**COMPLETION DATE: 12/31/2025**

## STEPS TO MAKE GOAL 2 HAPPEN

1. within the Portland area, various types of emergency scenarios that could unfold from a single event, one area is at higher risk of flooding vs another from building collapse etc. because of this there should be various types of response groups that specialize in different disaster or emergency response
2. establish heads of command centers with perspective leaders/ head of emergency response unit(s) then establish list of volunteers
3. each response team/unit should also have a mobile command, or the capabilities of being mobile with a command post
4. identifying the various needs of response units, building these units starting with a volunteer team,
5. assist these establishments/individuals in creating their response units and ensuring their proficiency in controlling their departments with independence.
6. compile list of volunteers for each region and establish response unit

## THINGS TO THINK ABOUT

How many types of emergencies can be created by a single event, like an earthquake? the downtown Portland area will have building collapses versus the Hollywood district may be effected by fires and the SW areas will be effected by land slides. What areas should have what response teams/units? do you want the collapse building teams to be in a safer area so there is no risk of losing their mobile response kit? should surrounding areas be responsible for taking care of their neighbors and vice versa? would this facilitate teamwork within the communities?

# Goal: #3

Create coordinated response protocols, contingency plans and mobile response units to help Native Americans communities and individuals throughout Oregon in urban areas as well as assist in the creation of mobile response units.

**START DATE: 06/30/2025**

**COMPLETION DATE: 12/31/2025**

## STEPS TO MAKE GOAL 3 HAPPEN

1. create a sequential step list of the order of animation of response units
2. when and where do these response teams meet
3. establish and execute plan of action for response teams
4. each response unit should have a mobile command unit that can and will equip volunteers with all gear and equipment needed to perform tasks, have capabilities of comms, internet access, and regional contact with other command sites/locations, water, food, first aid, shelter and means of transportation for sick/injured who need immediate attention.
5. ways to access areas i.e. boats, 4x4 vehicles, climbing gear, demo/ collapsed building excavation tools
6. create app that is for volunteers that is capable of working offline then able to upload data once connection is established

## THINGS TO THINK ABOUT

should each mobile response team be responsible for areas next to them and not their own areas? will this promote and facilitate unity and community support that is so desperately needed. who will be licensed and capable of dealing with FCC licensing for comms on HAM radios? where are these mobile units to be stored where there is minimal risk of theft of units?

# Goal: #4

Educate community members on basic survival skills, disaster preparedness, safety planning, self defense, and violence prevention.

**START DATE: 06/30/2025**

**COMPLETION DATE: 06/30/2025**

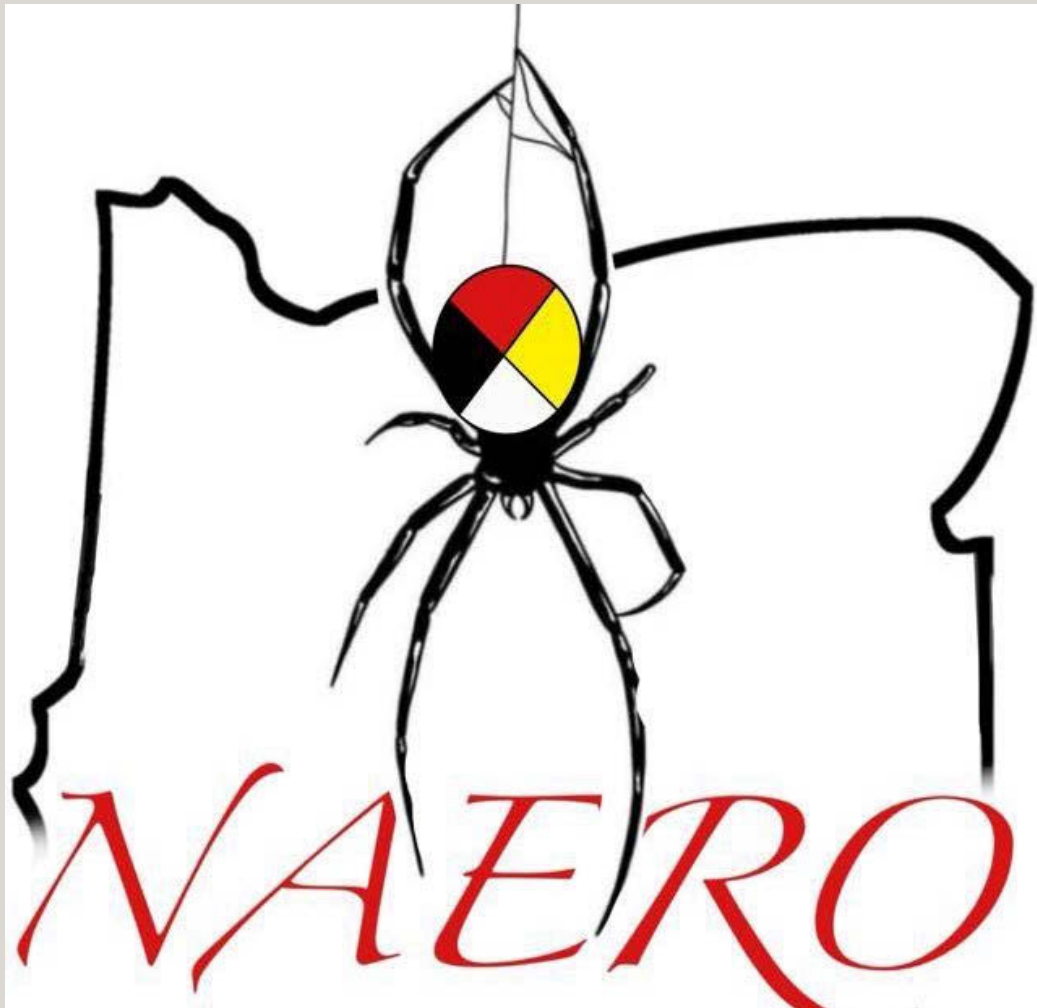
## STEPS TO MAKE GOAL 3 HAPPEN

1. creating booths and education pamphlets for education
2. creation of information pamphlets for various emergency situations that lye on the edge of "IF/WHEN"
3. facilitators of each module
4. when and where would be of greatest impact of success for reaching volunteers and potential hosts for emergency stations/ mobile units

## THINGS TO THINK ABOUT

who/where would have the greatest impact and have the greatest success for getting qualified volunteers /facilitators for emergency mobile units? these are 2 totally different lists.

# Native American Emergency Response Oregon NAERO



**NAERO coordinates and builds emergency response plans among Native American and ally organizations to prepare for and respond to the emergency and disaster related needs of indigenous peoples living in urban/rural areas in the state of Oregon**

# Definitions

**Native American:** people culturally or biologically identified with any of the indigenous first nations peoples on the American continent

**Ally:** non indigenous individuals, groups and organizations who support Native American causes and participate in the community

**Service Organization:** any group/organization(s) whose main purpose is to provide social services

**Executive Team:** President, Executive Director, and Executive Secretary

**Response Team:** a group of delegates from various organizations who meet regularly to share expertise, discuss gaps and funding, and create emergency protocols on a common theme.

**Human Trafficking:** commercial sex acts or labor procured through the means of violence or coercion which benefits a third party.

Contact NAERO to learn about becoming a stakeholder or volunteer or have an emergency need in your community [NAEROregon@gmail.com](mailto:NAEROregon@gmail.com)

# Outreach Plan

## Native Organizations

Service Orgs  
MMIW groups  
nonprofits  
government liasons  
tribes  
community groups  
sundance leaders  
sweat groups  
cultural organizations  
Community leaders

## Ally Organizations

Domestic violence and human trafficking orgs  
Organizations that serve indigenous Latinos  
public institutions and researchers  
law enforcement  
disaster preparedness agencies  
addiction and recovery services  
emergency response agencies

## Government

county,  
city,  
state,  
federal  
elected officials

**Private donors, funders, international orgs**

**Resource suppliers**

# Executive Team

why and how did we get started on this path



**BRANDIE DIETERLE**

**President, Co-Founder**

She received her Bachelor's in Anthropology at the University of Arizona, with post graduate work at George Fox University and Portland State University. Brandie was a Commissioner of Human Rights from 2016-2020 and currently provides intensive clinical interventions for the Office of Refugee Resettlement.



**SHAWN STONECALF HUDSON**

**Executive Director, Co-Founder**

attempts to be as traditional as possible living in today's day and age, champion powwow dancer, veteran spiritual society member, father and husband, avid outdoorsman, bushcraft/survivalist, CRM for Natives living in Portland and surrounding areas.



**CHRISTY HUDSON**

**Executive Secretary, Co-Founder**

azteca/mayan decent, cultural educator, addictions counselor and supervisor for major treatment establishment in the Portland area, .

# Team Roles and Responsibilities

**President:** Lead operations, grant management

**Executive Director:** Lead stakeholder engagement, resource procurement

**Executive Secretary:** Lead logistics, account management

*Executive decisions require a unanimous vote of the executive team.*

*Time commitment for executive team is 4 hours per week.*

*Time commitment for non executive is 2 hours per week.*

*Positions are volunteer and unpaid.*

	Role	Responsibilities
Shawn Hudson	Treasurer	<ul style="list-style-type: none"><li>• Keep track of expenses</li><li>• Keep financial records</li><li>• assist in grant management</li><li>• assist in budget creation</li><li>• point person for financial transactions</li><li>• help with filing taxes</li></ul>
Christy Hudson	Secretary	<ul style="list-style-type: none"><li>• Keep meeting minutes</li><li>• Help schedule meetings</li><li>• Keep all other documents</li><li>• Keep track of deadlines</li><li>• help with reports</li><li>• respond to information requests</li></ul>
TBA	Volunteer coordinator	<ul style="list-style-type: none"><li>• help to sign up new volunteers</li><li>• be point of contact to and for volunteers</li><li>• help onboard volunteers</li><li>• manage volunteer operations</li></ul>
TBA	Resource manager	<ul style="list-style-type: none"><li>• assist in organizing and procuring resources</li><li>• arrange transportation and delivery of resources</li><li>• manage relationships with suppliers and donors</li></ul>

# Research Plan

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Demographics      survey, census information

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facilitate  
identification of  
most vulnerable      customized protocols to reach them in case of emergency.  
phone tree, meeting place

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identify threats      group and family safety plans

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orgs      eligibility, leadership, resources, scope emergency plans,  
gaps, partners

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governments and  
tribes      resources, plans, funds for folks living outside a reservation  
in Oregon

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Trainings      provide community trainings at public and community events

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what can we do right now with what we have?

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what resources do we have,  
what resources do we need in each circumstance, who has the resource, and  
what is the plan?  
what is our MMIW/P capacity?  
How will we receive requests for help? email, phone, fb, whats the protocol  
Who can receive help, who CANNOT receive help  
what we do and what we DO NOT do  
should we have a super simple code of conduct?  
Do we want to offer direct services, if so how?

# Relevant statistics

## KEY STATISTICS

### Demographics

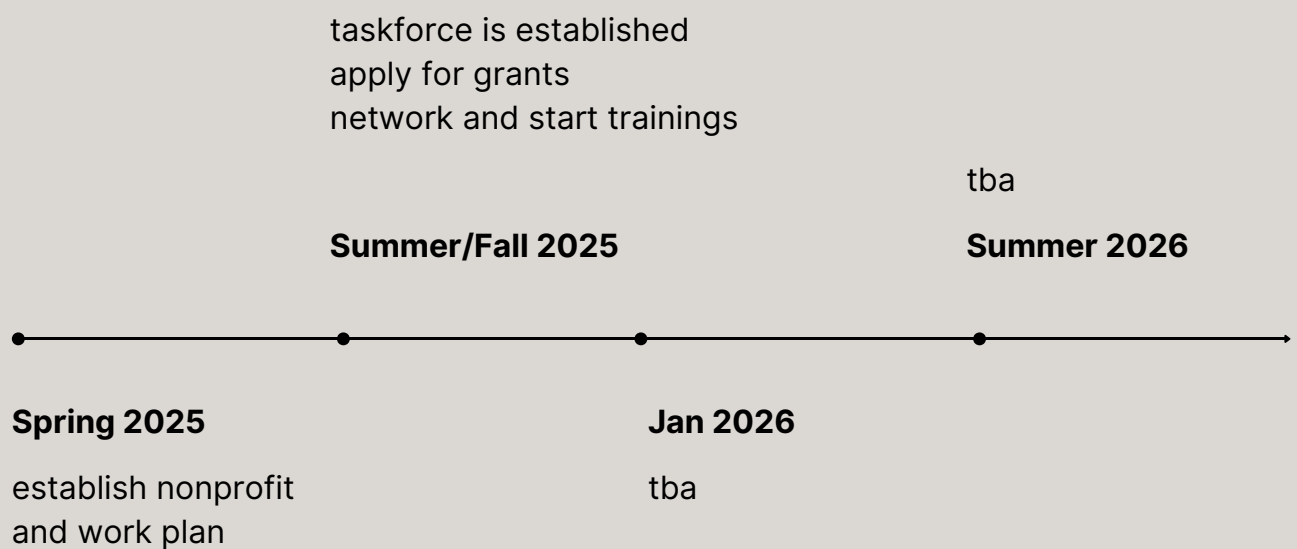
**research on need for coordinated  
emergency services from cited  
sources and justification for a  
taskforce**

# SWOT Analysis

<b>Strengths</b>	<ul style="list-style-type: none"><li>• Determined</li><li>• critical thinking</li><li>• unconventional thinkers</li><li>• resourceful</li></ul>
<b>Weaknesses</b>	<ul style="list-style-type: none"><li>• no current funding we are</li><li>• unknown</li><li>• need more individuals to assist</li><li>• procurement of grants and grant sources</li></ul>
<b>Opportunities</b>	<ul style="list-style-type: none"><li>• community connections with various other organizations</li><li>• unconventional donations</li><li>• individual donations</li><li>• private donations</li></ul>
<b>Threats</b>	<ul style="list-style-type: none"><li>• competing goals</li><li>• competing organizations for grant money</li><li>• getting lots of resources quickly</li><li>• resistance to participation</li></ul>

# Future Plans and Milestones

WE ARE WORKING TOWARDS A BETTER FUTURE



[NAEROregon@gmail.com](mailto:NAEROregon@gmail.com)